



ANDRES BERNADOU

Multimedia and Graphic Designer, Communication and Marketing.

DETAILS

andresbernadou@gmail.com

Tel: +45 91699262

PROFILE

Multimedia designer and future concept developer, passionate about communication and ideation. With experience working in marketing, communication, design, web development and content creation.

EMPLOYMENT HISTORY

Graphic design consultant at IMS (international media support), Copenhagen

MARCH 2022 — PRESENT

Non-profit organization dedicated to promoting journalism in countries in conflict or under authoritarian regimes.

- Creation of digital and physical graphic pieces.
- Content planning for social media and communication strategies.
- Infographics and wordpress maintenance.

Account executive and multimedia designer jr, El Ferretero / Editora TECNIFER, Buenos Aires

MARCH 2012 — MAY 2014

Service provider company for the industry.

- Organization of "hardware stores" (advertising annual magazine).
- Customer service in the production of graphic pieces.
- Sales of web pages.
- Design of web pages with HTML, Flash and PHP.
- Website maintenance.
- Organization of events.

Marketing assistant, Maransi S.A - Casa del audio, Buenos Aires

JULY 2016 — NOVEMBER 2017

Appliances sellerchain.

- Monthly magazine organization.
- Administration of graphic pieces.
- Analysis of product performance.
- Events organization.
- Advertisement planning.

EDUCATION

Digital concept development, Business Academy Aarhus, Aarhus
Advance UX elective.

AUGUST 2023 — DECEMBER 2024

Multimedia design, School of Design and Technology, Copenhagen
Digital content, business and marketing elective

AUGUST 2021 — JUNE 2023

Image and sound design, Buenos Aires university, Buenos Aires

MARCH 2011 — JUNE 2013

Sociology, Buenos Aires university, Buenos Aires

JULY 2013 — MARCH 2015

Mechanical technician, Ing. Huergo, Buenos Aires

MARCH 2004 — DECEMBER 2010

Bachelor's degree

LINKS

[Professional portfolio](#)

SKILLS

Creativity - Illustrator - Photoshop - Indesign - Leadership - adaptability - Wordpress - UX - Concep development
Content creation - After effects - Premiere - Photography - Filming - HTML & CSS - Javascript - Figma -
Microsoft office - Team player - AI enthusiast - Animation - Infographics - Social media strategy.

COURSES

Professional Webmaster, UTN

MARCH 2013 — MAY 2013

Adobe premiere, Education IT

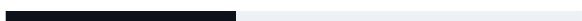
APRIL 2014 — MAY 2022

LANGUAGES

English



Danish



Spanish



FREELANCE & INTERNSHIPS

Social Media Analyst, Buenos Aires

OCTOBER 2012 — NOVEMBER 2013

Reebok Argentina - Facebook and Twitter.

- Olimpikus Argentina - Facebook.

Completed tasks:

- Selection and writing of content about sports, sportswear and footwear for different media and social networks.
- Selection and edition of graphic pieces.

Data visualization and content, Refugees welcome, Copenhagen

MARCH 2023 — JUNE 2023

- Content creation like explainers and data visualizations for social media.